## **Monitoring Blitz for Coastal Acidification**



## The Value of this Project:

- ➤ Single day, blitz sampling events may be an effective way to involve monitoring programs in assessments for coastal acidification.
- ➤ This crowdsourced and event-based research technique for coastal acidification may prove to be a useful tool in engaging new audiences through authentic science outreach.
- ➤ As your organizations are the communicators and educators to broad public audiences, Shell Day can also serve as an opportunity for outreach about coastal acidification. We aim to work with you to create **education materials** that support discussion among your volunteers and constituencies.

## **Special Thanks**

to the Partners Involved in this Project:











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